

Mid-Year New Patient Review Worksheet

Use this simple worksheet to reflect on your new patient goals and get your progress down on paper. Then, whether you need 3 more new patients per month or 30, [book a Discovery Call](#) to get free one-on-one recommendations on how to see more new patients within your marketing budget.

STEP ONE: Answer These Questions...

- 1) What are your new patient growth goals for 2023? _____
- 2) How many new patients per month do you need to reach your goal? _____
- 3) How many new patients have you seen so far in 2023? _____
- 4) What is the average number of new patients per month (Total/#of months)? _____
- 5) Is that number higher or lower than your desired number? _____

If this exercise shows that you're not on track to meet your annual goal, don't worry! There are many strategies you can implement today to meet (or exceed) your goals by the end of the year.

STEP TWO: Choose A Strategy Based On Your Needs

➔ Need 1-5 more new patients per month?

- Make sure your website uses SEO best practices, update if it needs it.
- Start an email blast campaign that inspires your patients to book now and refer their friends.
- Post more often on social media with content that connects.

➔ Need 6-10 new patients per month?

The above AND:

- Try paid advertising with Google Ads and/or Facebook/Instagram.
- Hold wellness events in your hometown and promote them with email marketing, social media.
- Sponsor a local charity event or sports team and share on social media, on your blog and via email.

➔ 11+ More new patients per month?

- Consider the [Perfect Patients Ultimate package](#) with additional SEO support and features such as review automation, call tracking and recording, and a more hands-on strategy.
- Implement paid advertising to extend your reach.

BOTTOM LINE: Talk to a Perfect Patients Consultant. We're standing by to offer specific tips and recommendations based on your unique practice goals and budget. **Book your no-obligation Discovery Call today!**

[CLICK TO BOOK A CALL](#)

or scan QR code

