

THE RIGHT SLEEP

Few things in life are more important for your health than a good night's sleep every night. The two most important qualities for restful sleep are COMFORT and CORRECT SPINAL ALIGNMENT.

The Right Pillow

The Therapeutica® Sleeping Pillow is the only pillow designed to let you sleep comfortably, on your back and on your side, in the correct spinal alignment.

The Right Support

Changing your sleeping position requires different support. That's why the Therapeutica® Sleeping Pillow gives you distinctly different support for back and side sleeping. It provides back & neck therapy while you sleep, relieving stress and relaxing muscles.

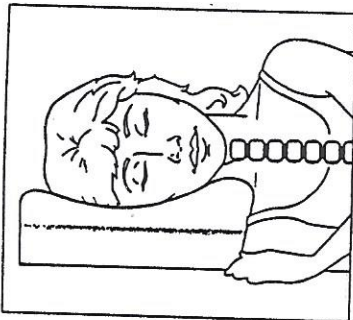
The Right Alignment

Almost any daily activity can put your spine out of alignment. From working at a computer to washing your hair, shopping, golfing, lifting, bending, carrying, even driving. That's why the Therapeutica® Sleeping Pillow is designed to give you corrective therapy while you're sleeping.

SIDE SLEEPING THERAPY

By keeping your head, neck and upper back level, The Therapeutica® Sleeping Pillow ensures that you maintain correct spinal alignment while sleeping on your side.

1. 'Raised Side Sections' accommodate shoulder height.
2. 'Contoured Head Rests' keep your head and neck level.
3. 'Side Cavities' provide flexible cushioning, ensuring jaw comfort, essential for TMJ sufferers.



Side Sleeping Therapy

For side sleeping therapy, the 'Side Sections' are higher to accommodate your shoulder properly and contoured to rest your head and neck comfortably in a natural position that allows correct spinal alignment.

Back Sleeping Therapy

For back sleeping therapy, the 'Wedge Extension' provides upper back support. The 'Cervical Contour' provides correct neck support. And the 'Center Cavity' cradles your head. Altogether, maintaining correct spinal alignment.

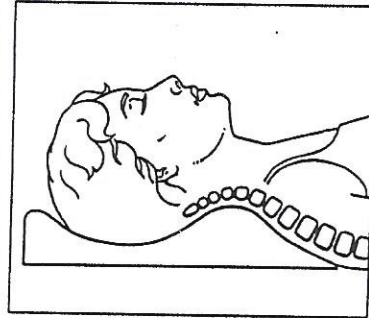
Therapy For Snoring

The design of The Therapeutica® Sleeping Pillow prevents your head from being pushed forward while sleeping on your back and this helps reduce snoring by keeping critical air passages open.

BACK SLEEPING THERAPY

By properly supporting your upper back, neck and head, the Therapeutica® Sleeping Pillow maintains the natural curvature of your spine while you're sleeping on your back.

1. Unique 'Wedge Extension' supports your upper back.
2. 'Cervical Contour' maintains the natural curve of your neck.
3. 'Center Cavity' cradles head for optimal support and comfort.



SPECIAL FEATURES of the Therapeutica® Sleeping Pillow

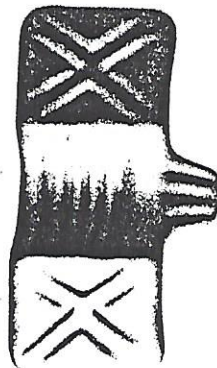
- With a unique Tri-Level Design, two correct pillow shapes are incorporated into one pillow, giving you different support for back and side sleeping.
- Unique 'Wedge Extension' supports the natural curve of your upper back.
- The 'Cervical Contour' fully supports your neck.
- The 'Center Cavity' comfortably cradles your head.
- Designed to help reduce snoring by keeping critical air passages open while you're sleeping on your back.
- 'Raised Side Sections' help eliminate back, neck and shoulder pains providing correct spinal alignment.
- 'Side Cavities' are designed to give jaw comfort to TMJ sufferers and help them sleep comfortably on their sides.
- 'Surface Channels' provide air circulation for added sleeping comfort.
- Non-allergenic environmentally friendly, soft, molded foam.
- 30-Day Money Back Guarantee.
- 5-Year Warranty to retain shape and resilience.
- Comes with a free fitted cotton/polyester washable zippered pillow cover.
- Fits into a standard pillowcase.
- Not only an investment in a pillow, but also an investment in Therapy For Your Health and a comfortable sleep.
- The Therapeutica® Sleeping Pillow is patented for design and function.
- The Only Sleeping Pillow Recommended and Endorsed by the American Chiropractic Association.

Therapeutica® Sleeping Pillows

Therapy while you sleep

Designed & Developed by Ed Kellhauer in consultation with Peter MacKay, Doctor of Chiropractic. Manufactured by Innovative Choices Inc., 700 Progress Avenue, Unit 15, Scarborough, Ontario, Canada M1H 2Z7 U.S. Patent # 5,727,267 Worldwide patents pending. Made in Canada

Therapeutica®
Sleeping Pillows
Ensure Correct Spinal Alignment



On Your Side

Your neck and head are comfortably rested naturally on the raised sides which accommodate the height of your shoulder. This keeps your spine level. The 'Side Cavity' is contoured and flexible for extra comfort while you sleep on your side.



On Your Back

The 'Wedge Extension' supports your upper back correctly. The 'Cervical Contour' supports your neck properly. The 'Center Cavity' cradles your head comfortably. This ensures correct spinal alignment and helps reduce snoring.