

# PURPOSE CHIROPRACTIC

2850 National Drive Suite 105, Onalaska, WI, 54650  
Phone (608) 519-5767 Fax (608) 519-5768 www.purposechiro.com

**Starting January 1, 2022, we have a few changes.**

**These changes are for Dr. Marty's patients.**

- **Prices – Pay same day and receive discount**

- \$40, \$25, \$15, \$15 .... Price before discount is \$65 each (billed price).
- First family member \$40, 2<sup>nd</sup> \$25, 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup> ... \$15 each.
  - You do not need to come in on the same day.
  - First family member that pays \$40 needs to be an active patient. Active means they need to have come within the last month. If not, then you would pay the \$40 rate.
- The price changed from \$38 to \$40 when paying the same day. (The price before the discount has always been set at \$65, that is the price sent to insurance that is then discounted down.)

- **Prepaid Plans**

- Discount when you buy a package.
- 5 pack, 15 pack, 25 pack. The discount is higher the bigger the package!
- Use within 1 year from purchase date

- **Weekly Discount Plans-Monthly Auto-Debit**

**NEW**

- Take care of yourself by coming weekly and helping your body work at its best!
- Affordable plans for the whole family.

- **Insurance**

- Can be used if we are in network, for injuries. Must be on a treatment plan with the doctor and come as recommended. Once the injury has been treated, then we will stop sending to insurance and you'd be on another type of same day cash discount plan. (\$40, prepaid or weekly)
- Cannot be used for maintenance care, preventative care.
  - Medicare, Medicaid, and 98% of all other insurance plans do not cover maintenance or preventative care.
- Copays are due at the time of your appointment.
- When coming for an injury, most insurance companies require paperwork to be filled out for the injury. We will need that filled out before you leave so we can submit it to them.

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**Below are the *new prices* and affordable discount & family options.**

## **New Patient**

Consultation Fee \$25, plus \$40/adjustment (you may start a prepaid/auto-debit plan on your first visit plus consult fee). X-rays if needed would be \$50-\$150. A scan may or may not be needed, there is no additional charge for this.

## **Pay Same day & get discounts (Not on a Pre-paid Plan)**

Single Chiropractic adjustment: **\$40/adjustment** – Normally \$65 if not paid the same day.

2<sup>nd</sup> Family Member adjustment (1<sup>st</sup> Family Member is active w/in last month): \$25/adjustment

3<sup>rd</sup> + Family Member adjustment (1<sup>st</sup> Family Member is active w/in last month): \$15/adjustment

- You and your family members do not need to come the same day to receive this discount. It will be your set price every time you come in, if the primary family member remains in active care.

## ***Pre-Paid Discount Pricing***

### **Option 1**

**5 Visits Pre-paid**

Pre-payment allows for a 10% discount at time of purchase.

5 Visits at \$40 per visit	= \$200	
5 Visits at 15% off	= \$180 (\$34/Visit)	
Savings	= \$ 30	

**Total Fee: \$170**

### **Option 2**

**15 Visits Pre-paid**

Pre-payment allows for a 20% discount at time of purchase.

15 Visits at \$40 per visit	= \$600	
15 Visits at 20% off	= \$480 (\$32/Visit)	
Savings	= \$120	

**Total Fee: \$480**

### **Option 3**

**25 Visits Pre-paid**

Pre-payment allows for a 25% discount at time of purchase.

25 Visits at \$40 per visit	= \$1,000	
25 Visits at 25% off	= \$ 750 (\$30/Visit)	
Savings	= \$ 250	

**Total Fee: \$750**

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## **Monthly Auto-Debit Pricing (Weekly Adjustments/4 per month)**

\*This discount is offered to honor those of you who have chosen regular Chiropractic Care as part of your wellness plan.

\*Discount – 25% - only offered if you are on Auto-Debit. (Card on file that automatically runs the monthly payment amount on a set day that you pick.

\*\*5<sup>th</sup> week of the month or any additional visits in the week will be discounted to \$20.

**Individual:** (4) Adjustments at \$40 = \$160 - (25% Auto-debit discount) = Savings \$40 (\$30/Visit)

**Total Fee \$120**

**Family of 2:** (4) Adjustments at \$40 + (4) Adj at \$25 = \$260 – (25% Auto-debit disc) = Savings \$65 (\$24.38/visit)

**Total Fee \$195**

**Family of 3:** (4) Adj at \$40 + (4) Adj at \$25 + (4) Adj at \$15 = \$320 - (25% A/D disc) = Savings \$80 (\$20/visit)

**Total Fee \$240**

**Family of 4:** \$380 - (25% A/D disc) = Savings \$95 (\$17.81/visit)

**Total Fee \$285**

**Family of 5:** \$440 - (25% A/D disc) = Savings \$110 (\$16.50/visit)

**Total Fee \$330**

**Family of 6:** \$500 - (25% A/D disc) = Savings \$125 (\$15.63/visit)

**Total Fee \$375**

We accept cash, check, MasterCard, Visa and Discover.

Payment is due at the time of service.

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If you have special financial circumstances or have questions regarding these options, please call and speak to Leslie.

We would be happy to help in any way we can. 608-519-5767

We thank you for putting your trust in us and letting us be a part of your health care!

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