

Christmas Compassion- It's Here!

One of my biggest fears in being a chiropractor and a public speaker is worrying about what my audience and my patients think of me. "Do I sound like a salesman?" "Do they misread my reason for asking for referrals?" "Do they think I NEED new patients to pay my bills?" Our biggest OUTREACH of the year is about to take place: Christmas Compassion. I want to let my patients know that the truth is I DO NOT need new patients. But there is a mass of sick and suffering people out there that DO NEED chiropractic, especially the corrective chiropractic that we offer here at Cedar Springs Chiropractic.

50% of our adult new patients are taking all four or at least one of the following drugs: anti-depressants, anti-anxiety drugs, sleeping pills and tranquilizers. WHY IS THIS? They have lost not only their health but have also lost HOPE!!! Without a HOPE for the future people perish. Hopeless people have a "sick" heart. They cannot serve and love the relationships they were created to serve and love - their spouse, their kids, their friends, their work team, their parents, their church and sport groups- so they get depressed and anxious and worried!!

Jane, a 42 year old single lady recently came to our office. She told me a story of how she desperately tried to maintain her full time job as a project manager after a debilitating accident left her in chronic pain. Three years after her accident she was taking such high doses of Lyrica just to be able to numb the pain that her mind became confused and forgetful and she became suicidal. She was forced to go on permanent disability. When we met her we found that spinal misalignments from the accident were a REVERSIBLE cause of her pain!!!! Six years of suffering for something that was easily fixable with chiropractic care.

Please consider sharing our Christmas Compassion offer of a New Patient Exam (\$160) and 6 adjustments (\$240) with everyone that could benefit. This is a special offer where we literally GIVE AWAY \$400 dollars of services for FREE. This only happens twice per year so act now!*

This Christmas we will ask you, our patients, to consider reaching out to the sick and suffering people you know in your family, at work, at church and even strangers on the street. You will feel awkward or afraid to send them a Christmas Compassion card. That is a normal feeling. Keep your love on and share a truth that could save and change their life: Chiropractic.

Give people the hope of a better future and the vision of better health and send them a card this Christmas!

**The Christmas Compassion offer is available from now until January 31/18*



What's Your Story contest!

Everyone has their own story of how chiropractic has impacted them.

What's yours?

Submit your story and photo for a chance to be chosen as our story of the month!

Keep these questions in mind when writing your story:

What was the problem that made you reach out to us? What part of your life was it affecting and how? How did you meet Dr. Mark? What did you learn from the exam and report of findings that

was causing your problem? How has your life improved for the better through chiropractic? Share a specific example.

Submit your story through email or in person!

Meet Angel, our sponsor child through Compassion Canada.

Angel is a 10 year old boy from the Dominican Republic. Angel is one of many children that have been impacted by Chiropractors with Compassion. Our clinic has been blessed to be able to sponsor Angel.

You can help impact the lives of children like Angel.

How?

When you refer you not only can change one life but TWO lives!

For every new patient, \$20 is donated to Chiropractors with Compassion. The money raised is used to fund projects around the globe to impact communities and families of children just like Angel. Over 9 years, our team and your referrals have raised \$42,000!

